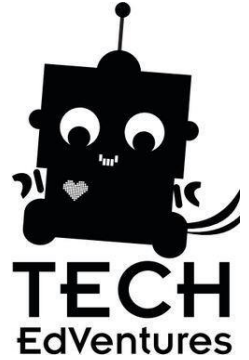


Marketing Internship Position Description

Tech EdVentures (www.TechEdVentures.com) makes kids' dreams come true! We offer fun, educational technology programming for kids in grades K-8 using innovative curriculum and an immersive learning experience. Students learn how to code, design, animate and ultimately how to create new products. We inspire kids to move beyond technical skills and think like entrepreneurs. Have you got what it takes to help tell our story to the broader community and connect with families who are seeking these skills for their kids? Then join us.



Position Description:

- Manage social media content
- Assist Community Outreach Associate in design and printing of marketing collateral
- Assist in lead generation for long-term relationships with schools
- Create and administer customer satisfaction surveys
- Provide GM with analytics on web-based performance of company
- Plan and attend promotional events
- Provide general administrative support as needed

Education:

- Candidates for BA and MAs in business, marketing concentration preferred.

Qualifications:

- Excellent verbal and written communication skills
- Enthusiasm and initiative
- Understanding of social media outlets and performance analytics

Hours/Compensation:

- 7 to 15 hours / week desired
- In-office duties are unpaid / intern basis. Event staffing and teaching, if offered, is compensated competitively.